



Saturday 29th & Sunday 30th August 2015
10.30am – 5.00pm

Sponsorship Opportunities

Durham Flower Festival

Saturday 29th & Sunday 30th August 2015

Following the tremendous success of the first ever Durham Flower Festival, we are delighted to announce the dates for the 2015 show. The Durham Flower Festival is organised by East Durham College and will be held in the grounds of the Houghall campus on the outskirts of Durham on the 29th & 30th August 2015.

We would like to offer you an exciting opportunity to become involved in the forthcoming Durham Flower Festival by way of sponsorship. Becoming a sponsor will enable you to advertise within the festival to heighten the profile of your company to the visitors and supporters.

Sponsorship Packages available, or we will happily discuss bespoke packages with you;

Amateur Class Section Sponsor from £35 - £265

Sponsoring a whole class will include;

- your company name on each class title stand
- your company name in further productions of the show schedule
- your company name on the event section of the East Durham College and EDC-Events website along with the Durham Flower Festival facebook page as an event supporter
- space for a pop-up stand or banner within the amateur marquee (size dependant)
- 4 day passes for you and your guests

Flower, 43 classes, £265 – Floral Art, 6 classes, £120 – Vegetables, 25 classes, £160 – Fruit, 4 classes, £35
Industrial, 11 classes, £80 – Cookery, 14 classes, £95 – Art, 6 classes, £45

Amateur Special Awards Sponsor £160

Sponsoring the 'Best in Section' awards for the above 7 sections, will include;

- your company name in further productions of the show schedule
- your company name on the event section of the East Durham College and EDC-Events website along with the Durham Flower Festival facebook page as an event supporter
- space for a pop-up stand or banner within the amateur marquee (size dependant)
- 4 day passes for you and your guests

Trade & Society Sponsor £1,000

Sponsoring the trade and society section of the event will include;

- your company name on each trade & society award certificate
- your company name in further productions of the show schedule
- your company name on the event section of the East Durham College and EDC-Events website along with the Durham Flower Festival facebook page as an event supporter
- Tradestand exhibition space
- Opportunity for slots within our demonstration timetable
- spaces for pop-up stands or banners within the trade and society marquee (size dependant)
- 10 day passes for you and your guests

Event Sponsor £4,000

Be the sponsor of the event, 'Durham Flower Festival Sponsored by Your Company Name'.

- Your company name/logo will appear on all further productions of the show schedule
- Tradestand exhibition space
- Opportunity for slots within our demonstration timetable
- Opportunity to have your company staff present to encourage enquiries and distribute literature
- Your company banners displayed around the site
- Your company name in all future advertising and PR as well as the event section of the East Durham College website, EDC-Events website and the Durham Flower Festival facebook page as the event supporter
- 50 day passes for you and your guests

If you wish to get involved as a sponsor then please complete the enclosed application form and return to us as soon as possible along with a cheque for the full amount (prices quoted are VAT exempt) made payable to East Durham College.

If you have any questions or would like to discuss other opportunities then please do not hesitate to contact us.

Dianne Weir, Events Coordinator
East Durham College
Houghall Campus
Durham
DH1 3SG

Tel: 0191 5188291
Email: events@eastdurham.ac.uk

Durham Flower Festival
Saturday 29th & Sunday 30th August 2015

Sponsorship Application

Organisation: _____

Contact: _____

Address: _____

Email: _____

Tel. No.: _____

Sponsorship Options:
Please tick your preferred option(s) from the below

Class Section Flower £265	Class Section Floral Art £120	Class Section Vegetables £160	Class Section Fruit £35	Class Section Industrial £80	Class Section Cookery £95	Class Section Art £45
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Special Awards Sponsor £160	Trade & Society Sponsor £1,000	Event Sponsor £4,000
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Any Special Requests: _____
